

Mahesh Kantheti

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SUMMARY

I am an Interaction Designer with a business background. My skillset involves the ability to design user interfaces which are accessible and aesthetic. Additionally I bring varied product management skills to the team. In my latest role I have taken on the additional responsibilities of being a change management practitioner and have worked closely with users. I have also trained them to adapt to our new platforms and gathered useful insights for product improvement.

EXPERIENCE

Company: HCLTech

Role: Senior Interaction Designer

Tenure: May 2021-Present

Location: Toronto, Feb 2024-Present

Location: San Francisco, May 2021-Feb 2024

Client 2: Norfolk Southern

- Delivering detailed design flows working within the business and regulatory constraints
- Conducting detailed interviews for the UX Research and Discovery
- Producing mock-ups for the detailed application flow
- Creating design systems with reusable components for quicker deployment
- Creating detailed customer journey maps and personas and understanding user pain points
- Training and guiding users with the workings of our new products, Shop Planning and Execution (SP&E) and LMT (Locomotive Maintenance Toolbox)
- Creating and updating training materials for Shop Planning and Execution for the following product release
- Working with users, getting their feedback, and providing insights for product improvement
- Working in a cross-functional agile team to manage product backlog, user story definition, customer-centric design (UI, UX), and technical architecture
- Creating and validating design goals based on user input and business goals

Client 1: Kaiser Permanente

- Built and updated a portal for simplified healthcare provider claims
- Created a unified design system for the portal with scalable components to enable efficient shipping of features
- Revamped several screens to provide a modern and more functional aesthetic
- Created a search feature that gave providers the ability to find and sort data faster
- Worked with and represented big data with different screen interactions
- Created detailed developer-ready comps for engineering handoff and build

Company: DHFL-Dewan Housing Finance (Defunct)

Role: Designer and Brand Manager

Tenure: Apr 2017-Aug 2018

- Created and executed design collaterals for company products
- Created instructional design content for internal training purposes
- Conducted branding events pan-India and worked with key stakeholders
- Initiated customer research and awareness among various demographics
- Led initiatives to create branding for physical office spaces
- Appointed as design liaison for all CSR activities

Company: Leo Burnett

Role: Copywriter

Tenure: Jan 2016-Jan 2017

- Created digital and physical advertisements for India's largest bank, HDFC Bank
- Wrote ad films to promote a digital insurance product
- Shortlisted for a Cannes Young Lions for print category

EDUCATION

Institution: California College of the Arts, San Francisco, CA

Degree: Master of Design-Human Computer Interaction

Institution: University of Pune, Pune, India

Degree: Bachelor of Commerce

INDUSTRIES

Healthcare, Travel, Retail, Financial services, Non-profit

DOMAIN EXPERIENCE

Product Design, Product Management, Business/Systems Analysis, Strategic Planning
Customer Experience Mapping

DESIGN SYSTEMS

SAP Fiori, WCAG, SFDC (Lightning Design system), Human Interface Guidelines

SKILLS & TOOLS

Storyboarding, Figma, WIX Studio/CMS systems, Agile/Scrum Methodologies, Jira, Adobe Creative Suite